

Product Information

Business Unit Effect Pigments - Cosmetics

Alegrace® Aurous

Luxury Effect Pigments for Cosmetics

Product	Morphology	Solid Content (%)	D50 Value (µm)
Alegrace® Aurous 21/22-1 OrangeGlow	UTP	100	21

Product Description

Alegrace® Aurous is a range of golden Ultra-Thin Pigments (UTP) that give a luxurious dimension to cosmetic formulations. Alegrace® Aurous offers a broad range of natural gold shades with very strong colour saturation and excellent opacity. This solvent-free series is easy to formulate and convinces with high product safety. For the perfect golden shine!

Alegrace® Aurous 21/22-1 OrangeGlow is the third effect pigment in the Alegrace® Aurous colour range. It expands to bright orange gold completing the elegant effects in the natural gold shades.

Unique Selling Points

- outstanding coverage
- genuine orange gold effect
- highest metallic brilliance
- pleasant skin feel
- countless combination & formulation possibilities
- suitable for water-based formulations
- suitable for products exposed to higher mechanical forces (e.g. pressed powders)

APPLICATIONS



Nail Polish



Lip Make-Up



Face Make-Up



Eye Make-Up



Skin Care



Toiletries



Hair Care

Please note: **For water-based formulations, especially those that show neutral to acidic ph-value milieu, customers always have to verify the compatibility and stability of Alegrace® Aurous series in the specific customer formulation by long-term stability tests!*

Documents available

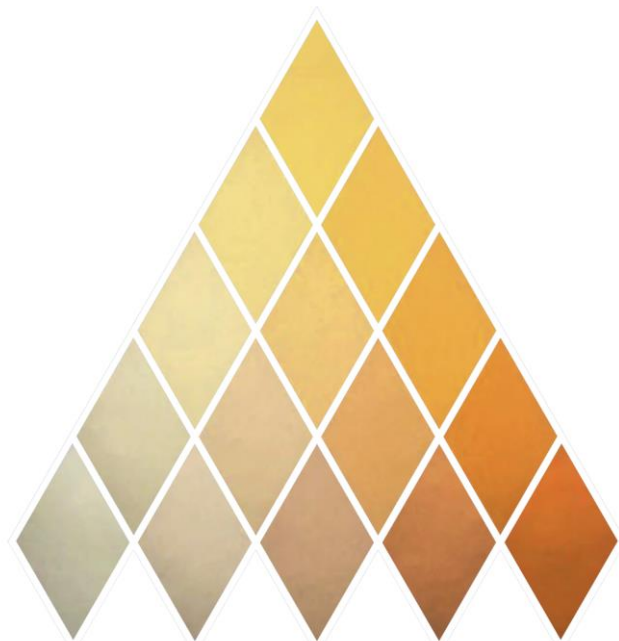
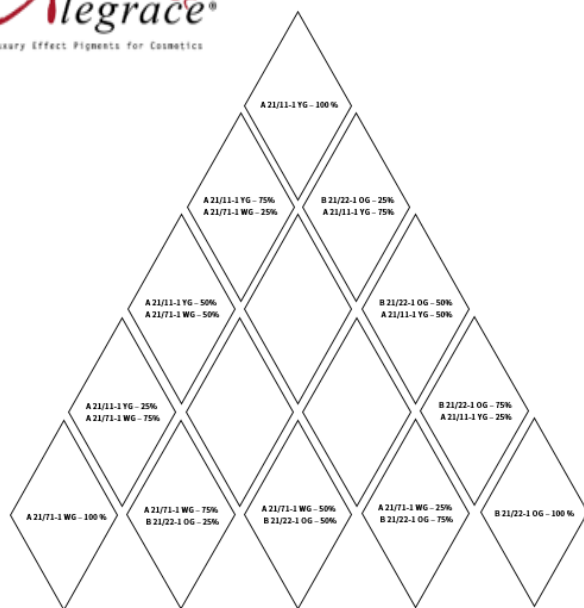
- Technical Data Sheet
- MSDS
- Product Information
- Guideline Formulations
- Communication SCHLENK.net & Homepage

Information to Alegrace® Aurous mixing possibilities

By combining/mixing the 3 Alegrace® Aurous gold shades, any natural gold shade is possible.

Product	Morphology	Solid Content (%)	D50 Value (µm)	Natural Gold Shade
Alegrace® Aurous 21/11-1 Yellow Gold	UTP	100	21	24 Carat Gold Shade
Alegrace® Aurous 21/71-1 White Gold	UTP	100	21	White Gold Shade
Alegrace® Aurous 21/22-1 OrangeGlow	UTP	100	21	Orange Gold Shade

Example of mixing the 3 Alegrace® Aurous gold shades:



Technical Equipment
 Printing Application: Screen
 Machine Type: BobaPrint SD05
 Screen Width: 90 - 48
 Substrate: Coated paper, 110 g/m²

Printing Formulation
 Content of Alegrace Aurous: 15%

For any further inquiry, please send an email to cosmetics@schlenk.de

Data in this publication is based on careful investigations and is intended for information only. All information shall not be binding, shall carry no warranty as to certain ingredients, as to the fitting for a special purpose, as to the merchantability, or as to the industrial property rights of third parties. Any and all users are obliged to carry out tests on their own authority as well as to check the suitability and the danger of the respective product for a particular application. SCHLENK assumes no liability in this regard; neither to the exactness nor to the completeness of the data.

We apply our General Sales Conditions to be found on www.schlenk.com